

Ref: INF/NSE/2025-26/16 Date: April 25, 2025

To,

The Manager - Listing Compliance Department, National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400 051, Maharashtra. India

**SCRIP SYMBOL: INFOLLION, ISIN: INEONNZ01013** 

Subject: Investor Presentation of Infollion Research Services Limited ('the Company')

Respected Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation of the Company.

The presentation is also being uploaded on the Company's website at <a href="https://investors.infollion.com/investor-presentation">https://investors.infollion.com/investor-presentation</a>.

Thanking you,

For Infollion Research Services Limited

Madhumita Pramanik Company Secretary and Compliance Officer M. No. 35693



INDIA'S MOST COMPREHENSIVE EXPERT NETWORK



INVESTOR PRESENTATION

April 2025

## Snapshot

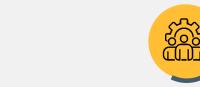




800+ Projects / Month



200+ Global Clients



100K+ Subject Matter Experts



**200+** Team



**50+** Sector research expertise



100% Invitation based empanelment



**Zero**Debt Company



FY25 Revenue: INR 773 Mn EBITDA Margin: 18.96% PAT Margin: 16.10%



FY25 ROE: 23.00% ROCE: 27.10%



3 Year CAGR Revenue: 52.06% EBITDA: 51.58% PAT: 53.99%



### Vision

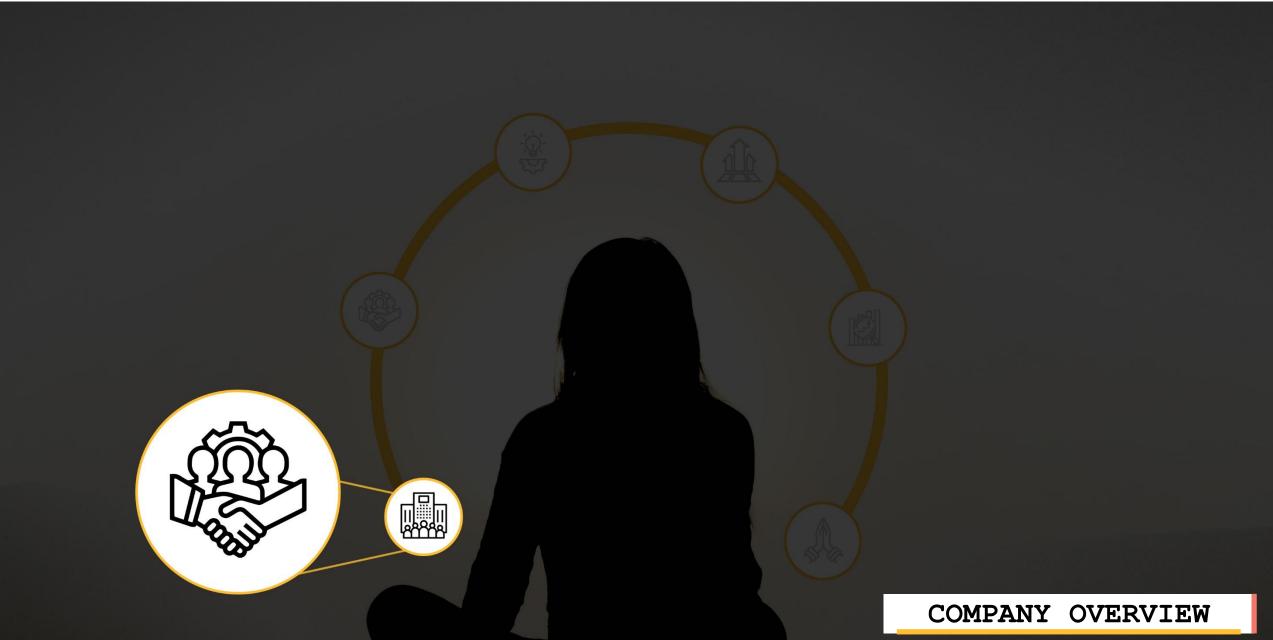
To become the largest paymaster of senior management talent in every geography we operate.

### Mission

To revolutionize the way businesses access expertise by providing a seamless tech - platform enabling unparalleled insights.





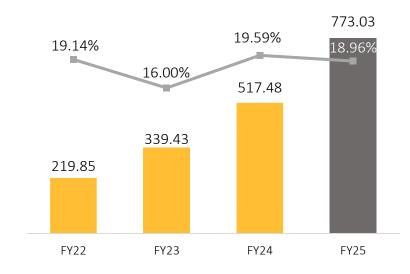


## Company Overview

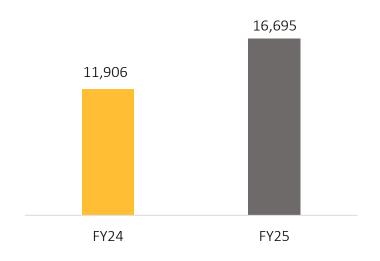


- Established in 2009, Infollion Research Services Limited operates as a hub for expert professionals within the B2B Human cloud segment of the gig economy
- On June 8, 2023, the company made its debut on the NSE
- Leveraging a proprietary technological framework and robust research capabilities, the company connects clients with subject matter experts
- Positioned in the premium tier of the gig economy, Infollion facilitates contingent hiring, temporary workforce management, SOW employee contracting, and independent consultations
- It empowers businesses by facilitating knowledge sharing sessions and offering flexible staffing solutions, allowing them to extract actionable insights from seasoned professionals
- Emphasizing the significance of its employees as invaluable assets, Infollion is dedicated to fostering their growth and development
- Operating as a dynamic platform, it grants clients on-demand access to a pool of experienced professionals and subject matter experts, catering to a diverse clientele including global management consulting firms, private equity funds, hedge funds, and corporations
- Meticulously screened & vetted experts scouted from the biggest brands across the globe with average experience of more than 25 years

### Revenue (INR Mn) & EBITDA Margin (%)



**Total Expert Calls** 



## Board Of Directors





Mr. Gaurav Munjal Managing Director



B Tech, **IIT Bombay** M Tech, **IIT Bombay** 



15 years

He is a first-generation entrepreneur with over 15 years of experience across Indian and international markets. He holds an M.Tech in Mechanical Engineering from IIT Bombay and has led ventures in research and flexistaffing. Under his leadership, the company has grown to over 200+ employees serving global clients. He also serves as an Independent Director at E2E Networks and continues to guide and mentor the team.



Ms. Aayara Shaheer Non Executive Director



B Sc, Delhi University PGDM, T. A. Pai Management Institute, Manipal, Karnataka 15 years



She has over 15 years of experience in financial markets. She holds a Bachelor of Science degree from Delhi University and an MBA from T.A. Pai Management Institute, Manipal. She has worked with leading firms including Morgan Stanley and ASK Wealth Advisors. Ms. Shaheer is currently Director and Team Head at Sanctum Wealth. She also founded a company in the wealth-tech space and has been a Non-Executive Director of the company since August 2020.



Mr. Munish Bansal Non-Executive Director



B Tech, **IIT Kharagpur** 



22 years

He is a seasoned technology leader with over 22 years of experience in digital transformation, cloud technologies, and product development. He holds a B.Tech (Honours) in Electronics and Electrical Communication Engineering from IIT Kharagpur. He is the Founder and CEO of Simplifii Labs Private Limited and previously co-founded Mobicules Technologies. Mr. Bansal joined the company as an Independent Director in October 2022 and was appointed as a Non-Executive Director in February 2024.



Mr. Piyush Peshwani Independent Director



B Tech, IIT Bombay



14 years

He is is an Independent Director of the

Company, with over 14 years of

experience in technology and digital

identity. He holds a Master of Technology

from IIT Bombay. He is the Co-founder and

CEO of OnGrid and eLockr, leading

platforms for background checks, instant

KYC, and digital credentials, serving over

2000 organizations and completing 100+

million verifications. Previously, he

contributed to the development of the

Aadhaar platform and has advised the

Government of India and global

institutions on digital inclusion, financial

access, and public services. He joined the

Company in 2022.





B Tech, IIT Bombay



17 years

He holds a Bachelor of Technology degree from the Indian Institute of Technology (IIT), Bombay. He is the Co-founder and CEO of Cubastion Consulting Private Limited and brings over 17 years of experience in business development, strategic planning, and IT consulting. Mr. Kumar helps brands build stronger relationships with customers and partners through innovative technology solutions. He currently serves as an Independent Director of the Company since February 2024 and previously held the role of Non-Executive Director at Infollion Research Services Limited from 2013 to 2022.

## Core Management Team





Mr. Varun Khandelwal Vice President, Research



Post Graduate BIT, Mesra



15 years

He holds a postgraduate degree from BIT Mesra and brings over 15 years of experience in market research, new product development, and business operations. A seasoned business leader, he has previously worked with Standard & Poor's Global Market Intelligence and Campus Gully. Since joining the Company in 2019, he has been leading the Research & Expert Engagement division. In addition to overseeing research functions, he is also driving the Company's expansion into new markets through the HUKSA L&D service line, helping the business grow strategically.



Abhay Sangal Vice President, Operations



Post Graduate IMI, New Delhi



11 years

He is an experienced Operations & Delivery professional with over 11 years of expertise in managing operations control centers, client servicing, and team and project management. He has previously worked with HDFC Bank and ICICI Securities. Currently, Mr. Sangal heads the global operations division and client delivery teams, overseeing the expansion of the Company's presence in the MENA and Americas regions. He has been associated with the Company for 9 years.



Ms. Garima Pathak Assistant Vice President



Graduate Delhi University



11 years

She is a seasoned professional with over 11 years of experience in marketing, sales, client servicing, and project management. She holds a degree from Delhi University and has been with the Company since 2019. Currently, she leads both the sales team and the Investment Funds team, focusing on nurturing and strengthening business relationships with clients, particularly management consulting firms.



**Ms. Parina Kalra**Assistant Vice President Operations



Master's Degree, IMI, New Delhi



9 years

She brings over 9 years of diverse experience in managing teams, nurturing client relationships, and handling key accounts. With 7 years at the Company, she has a proven track record of building and leading teams, managing key clients, and developing best practices. Known for her clientcentric approach and data-driven decision-making, she leads India Operations to ensure operational efficiency and empower the workforce. In addition, she drives various marketing initiatives. Ms. Kalra holds a Post Graduate Degree from IMI, New Delhi.



Mr. Abhishek Jha Chief Financial Officer



Chartered Accountant



6 years

He is a Chartered Accountant and has diverse experience in Finance. Accounts and Taxation. He has been designated as Chief Financial Officer of the Company in 2022. Mr. Jha is the Head of and Accounts Department of the Company and is responsible for financial planning and analysis, internal external reporting, overseeing the financial operations of the Company. He has more than 6 years of postqualification experience and is associated with the Company since 2021.



Ms. Madhumita Pramanik Company Secretary & Compliance Officer



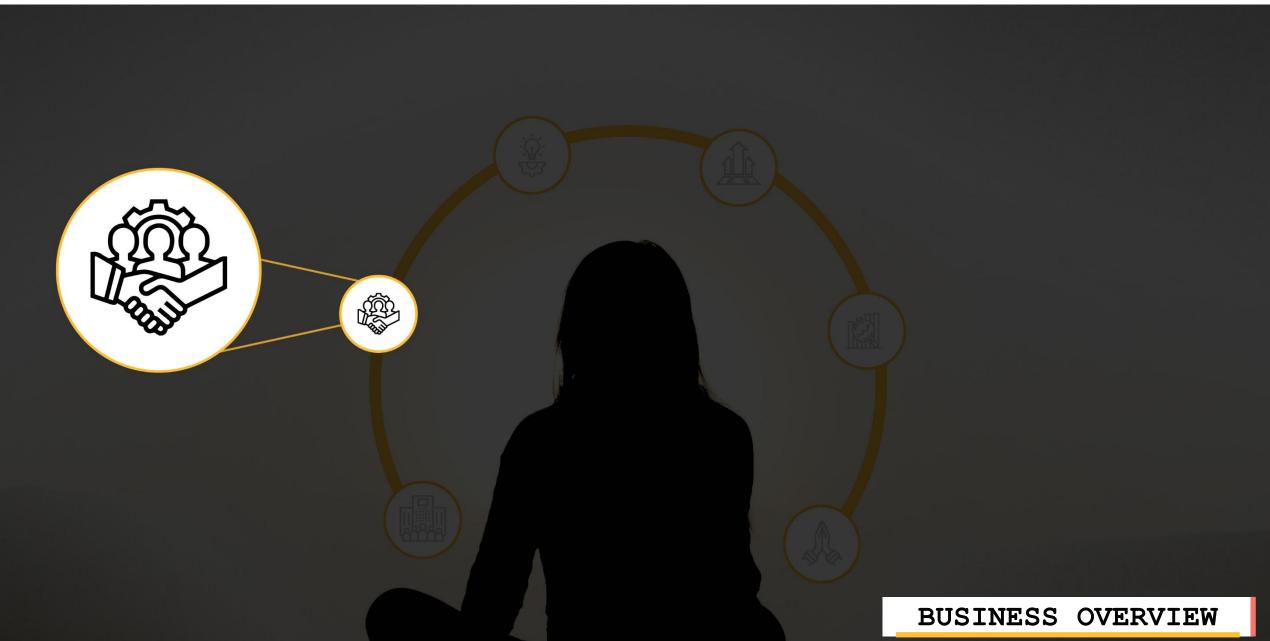
Company Secretary



6 years

She holds a Bachelor's degree in Commerce from the University of North Bengal and a Master's degree in Commerce from the University of Calcutta. She is a qualified Company Secretary and an associate member of the Institute of Company Secretaries of India. With over 6 years of post-qualification experience, Ms. Pramanik has worked with Filecrat, ASAI India, and CD Group. She joined the Company in 2022 and currently serves as the Company Secretary and Compliance Officer, overseeing the Company's statutory and regulatory compliance.

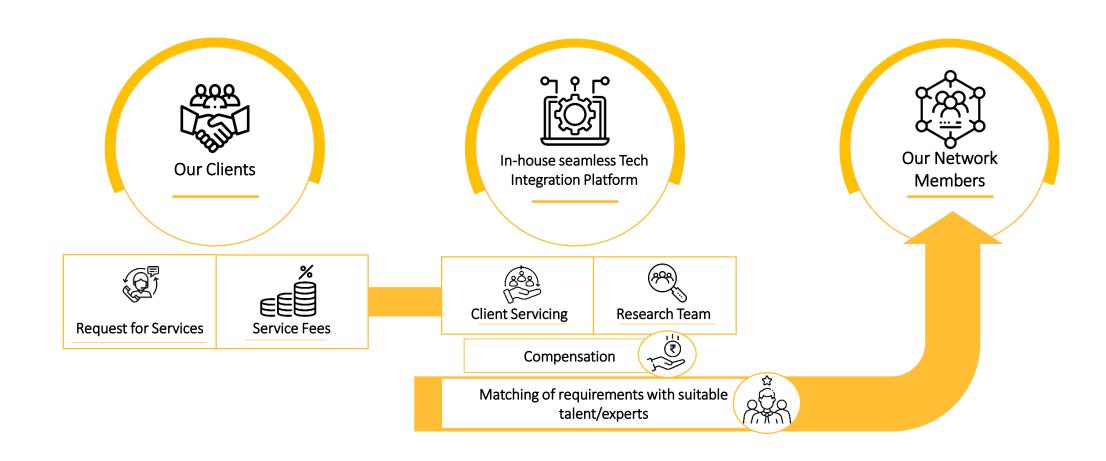




## **Business Process**

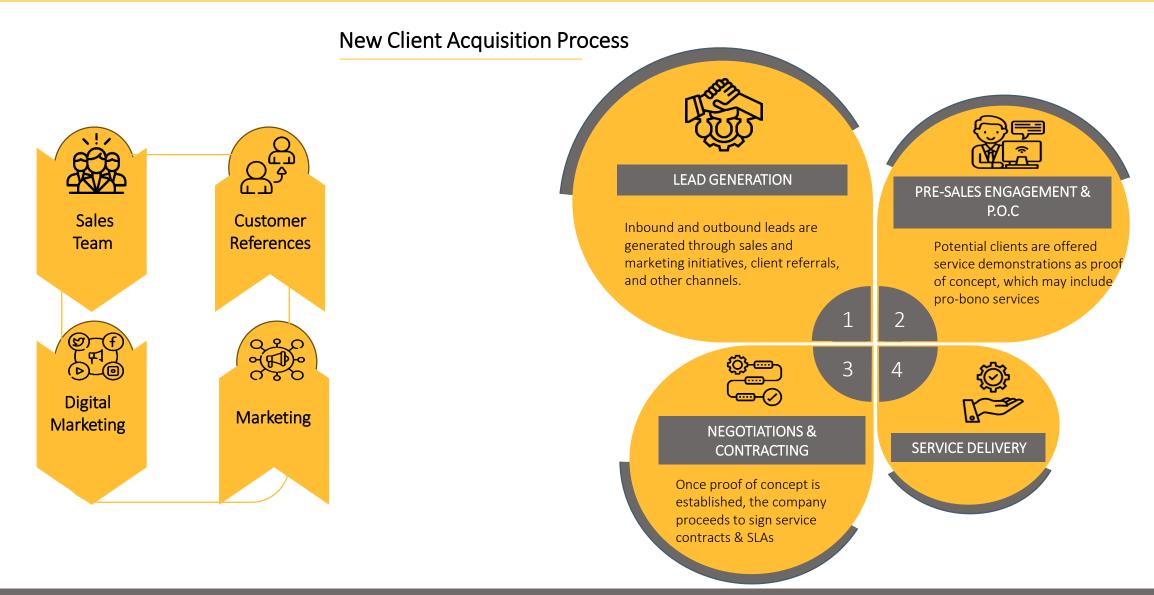


Efficiently leveraging proprietary technology to connect clients with curated talent, while ensuring compliance and scalability in the ever-growing gig ecosystem, is a key focus for the company



# Client Acquisition & Brand Building



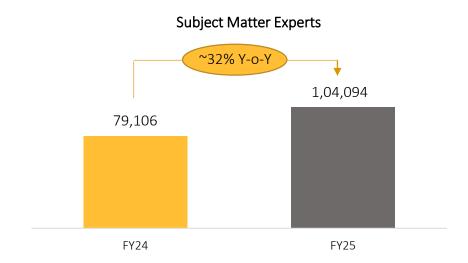


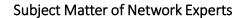
Building strong brands and Customer Relationships through Strategic Sales, Marketing, and Digital Initiatives

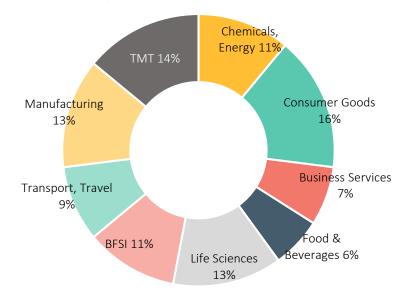
## Subject Matter Experts



- The company serves as a premier hub for over 100K expert professionals, positioning itself as a top-tier premium services provider
- Experience lies in client servicing and adeptly matching client needs with suitable experts, ensuring profitable engagements over time
- With a diverse pool of pre-vetted experts, the company tailors client acquisition strategies to meet different needs, ensuring prompt delivery of services across various sectors
- As India's leading expert network, it spans all sectors and categories, benefiting from robust networking and research capabilities, enabling rapid expert sourcing
- Leveraging its extensive network, the company efficiently incorporates new experts and expedites their integration through thorough research, ensuring optimal expert-client matches
- Moreover, by harnessing high-tech data visualization technologies, the company has developed the Value Chain Maps web-app to enhance the client experience, simplifying the process of expert discovery and shortlisting while significantly reducing research time







## Flexible Modes Of Engagement To Reach Out To Experts



#### **ON-DEMAND EXPERTS**

With a focus on remote knowledge-sharing, the company facilitates sessions with subject matter experts for business leaders seeking market insights and expert opinions.

Their custom-curated recommendations, backed by sophisticated research and networking, are designed to deliver high-quality outcomes and strategic guidance to clients.

#### **WEBINARS**

The company hosts webinars featuring industry leaders discussing present industry changes, regulatory updates, and investment trends, offering valuable insights for leaders, investors, and consultants to remain informed.

### FLEXI-STAFFING/ SOW EMPLOYEES

The company specializes in offering flexi-staffing and statement of work (SOW) employee services for temporary jobs in remote environments.

With a broad pool of top management talent, it caters to various flexistaffing needs, including both generic and specific requirements, for medium to long-term projects.

#### **KNOWLEDGE TOURS**

The company coordinates research trips for experts to client sites, spanning various industries and geographical regions.

They facilitate exclusive meetings with key stakeholders, ensuring that each client's objectives are met.

#### ONE ON ONE SIT-INS

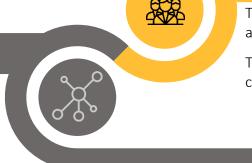
The company offers exclusive one-on-one sit-in programs for consulting teams and business leaders to learn from subject matter experts.

They arrange and manage in-person discussions and tailored learning sessions.

### PEX-PANEL

The company leads in arranging pex-panel setups for businesses, allowing access to ex-CXOs and top experts as needed.

This flexible solution enables leveraging expertise without full-time hiring commitments.



# How Our Services Empower Our Clients To Achieve Their Goals



### Benefits From Our Services To Our Clients

# CORPORATES

- Kick-starter Teams
- Personal Advisors
- One Time Events
- Technology Implementation or Upgrades
- Board Members

### **CONSULTING FIRMS**

- Project Initiation and Proposals
- Kick-off Hypothesis
- Key Opinion Leader Surveys
- Analysis Validation

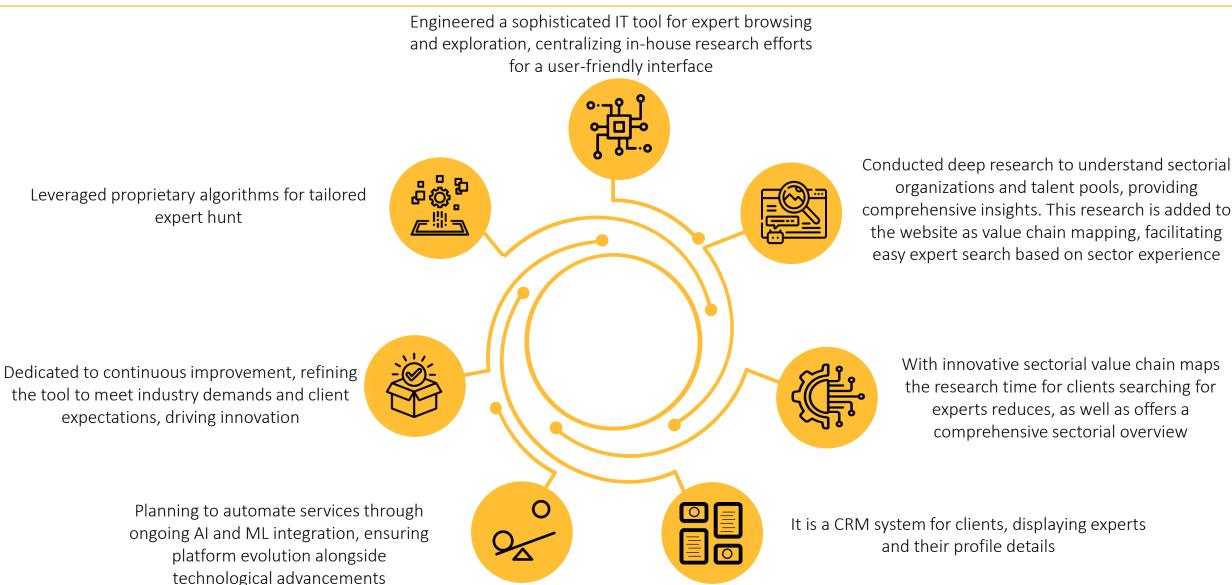
### **INVESTMENT FIRMS**

- Exploratory Research
- Deal Flow
- Due-diligence
- Portfolio Resources Group
- Leadership Coaching

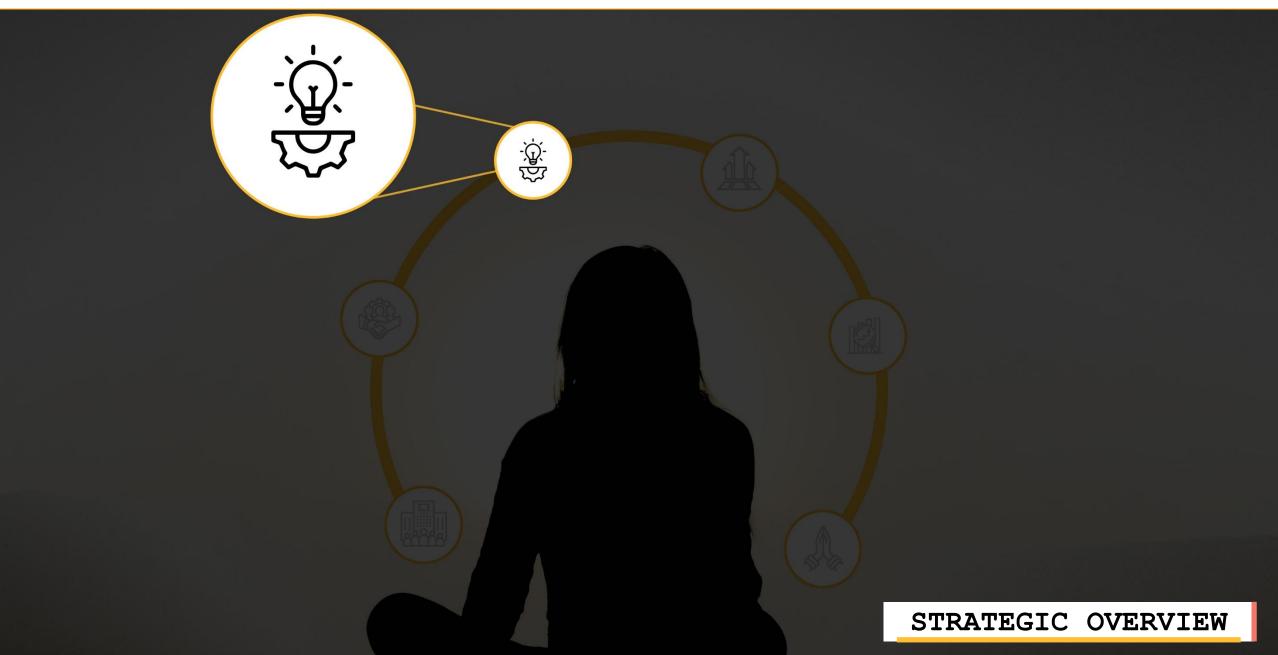


# Value Chain Mapping Tool









# **Entry Barriers**





15 Years of Industry Experience



In-House Tech Platform



Wide Sectorial Reach



Strong Brand Reputation



Onboarding Custom Expert Empanelment



Wide Geographical Reach



**Extensive Network Base** 



Low Wait Time for Expert Allocation



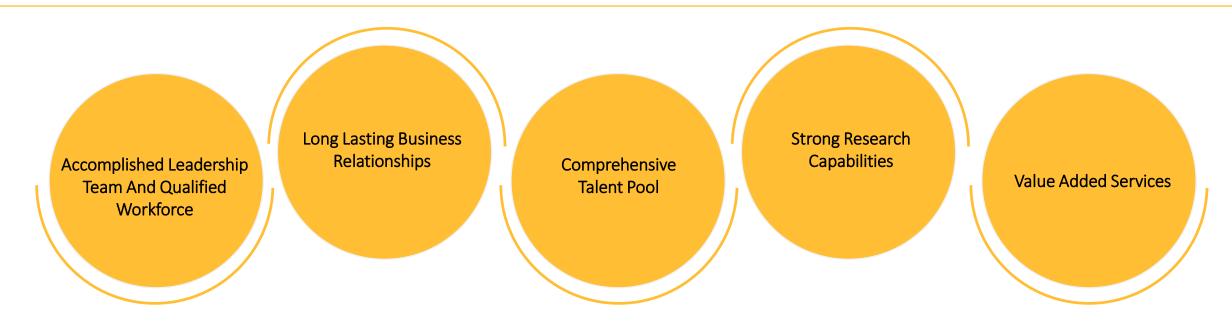
80%+ Revenue from Pre-Paneled Experts



Pre-paneled expert revenue to boost profitability

# Competitive Strengths







## **Business Strategy**

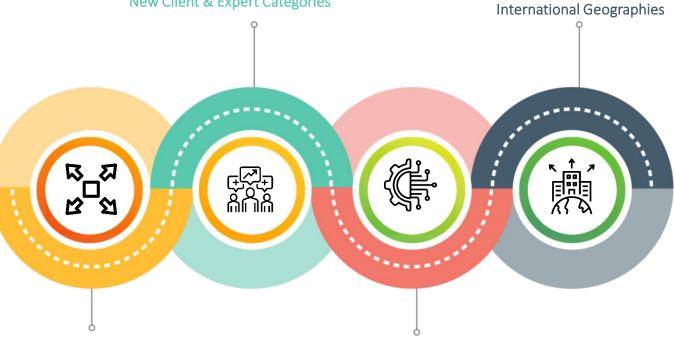


With a rising demand for gig-workers and skilled professionals, aim is to enhance revenue by catering to diverse clients including FIIs, PMSs, MNCs, and mid-sized companies and expanding consultant categories for longer projects, leveraging extensive client base to fuel growth and play a crucial role in the market.

Expanding into key international markets such as the USA, Europe, Middle East, and South Asia, leveraging existing client relationships outside India to drive global growth.

Expansion of Business in

**New Client & Expert Categories** 



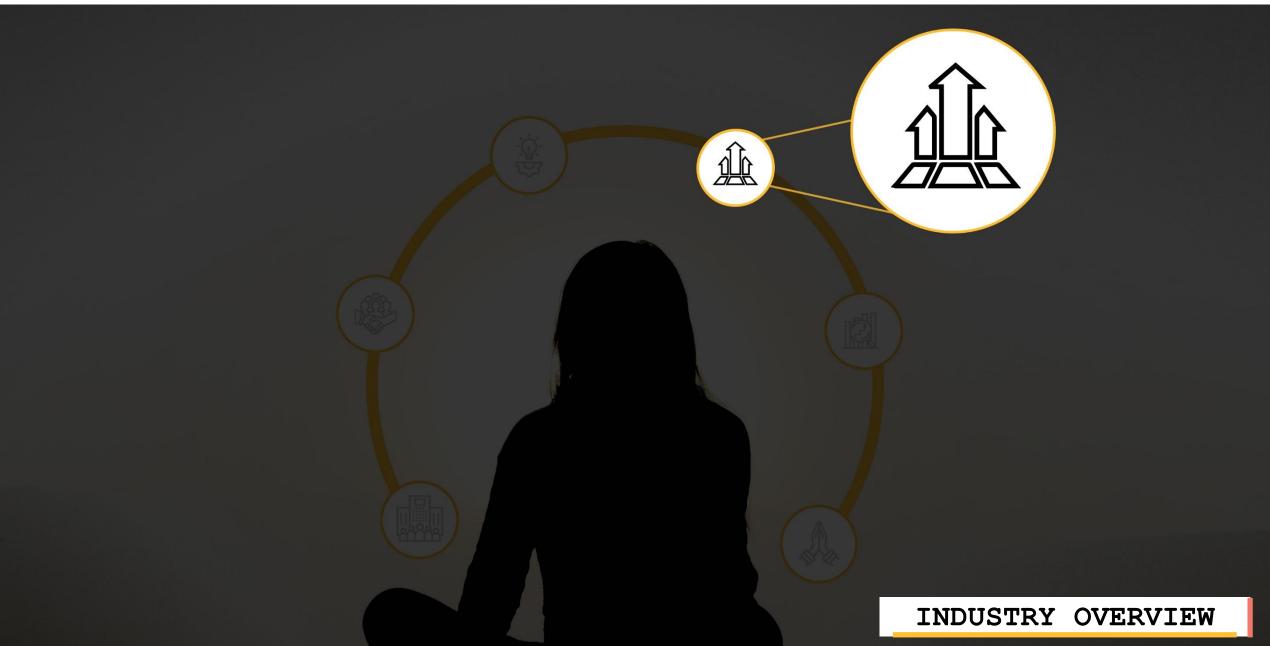
### Continue to Expand the Expert Panel

Continued emphasis to attract top talent, including management professionals, subject matter experts, and C-level executives, to enhance network. This strengthens the ability to provide comprehensive staffing solutions and expert consultations.

### **Technology Development**

Advanced technology is the major driver to success, and we're dedicated to enhancing it further. For clients, we'll introduce cutting-edge tools like SaaS platforms to support research and hiring. Meanwhile, we'll boost employee productivity by automating workflows.





## The Gig Economy



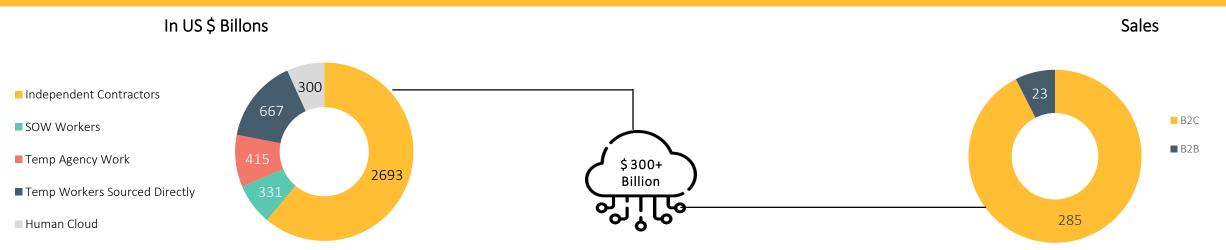
#### UNDERSTANDING CONTINGENT WORKFORCE AND THE HUMAN CLOUD

- The gig economy, as defined by Staffing Industry Analysts (SIA), includes any contingent work of a fixed duration, such as temporary workers and independent contractors.
- Global businesses spent \$44 trillion on contingent labor in 2020, with independent contractor services accounting for 61% of that spend.
- SIA breaks down the gig economy workforce into five categories, including temporary workers assigned by staffing agencies, platform-related work, other independent contractors, temporary employees sourced directly, and salaried employees of consulting firms.
- Understanding the human cloud and its relationship to the gig economy is crucial in leveraging a changing workforce driven by technology and talent.

#### B2B Human Cloud

Online platforms specializing in niche segments, enabling contingent hiring of highly skilled professionals are known to perform particularly well. Remote work assignments and arrangements are the norm among such platforms, accounting for over 80% of revenue, thereby making these platforms the preferred choice for remote-first jobs and knowledge work in general. Since these platforms support remote work, in principle, which can be completed virtually from any location, the platform's location or headquarters has little to no impact on the business or the location of the demand and supply of gig work. Companies working under the B2B human cloud model are known to generate working opportunities almost everywhere across all regions of the globe

#### THE WORLD SPENDS US \$4.4 TRILLION ON CONTINGENT WORK



INVESTOR PRESENTATION \_\_\_\_\_

## Rapid Growth Of Indian Staffing Industry

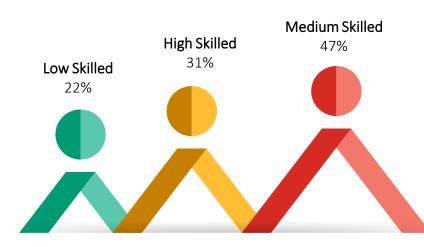


#### GIG ECONOMY GROWTH OPPORTUNITY

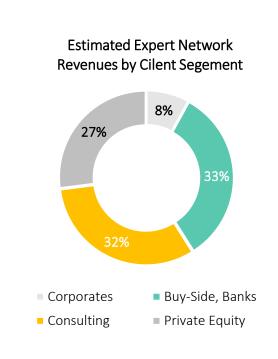
5th largest In flexi-staffing after US, China, Brazil, Japan

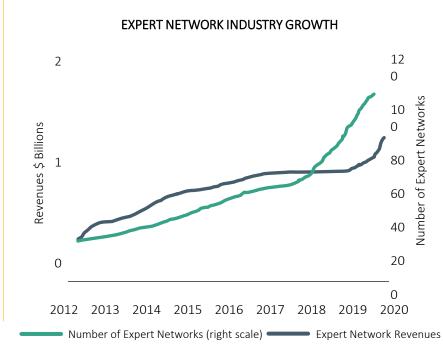
Indian Staffing Industry is valued at ₹80,000 Crores (\$10B+)



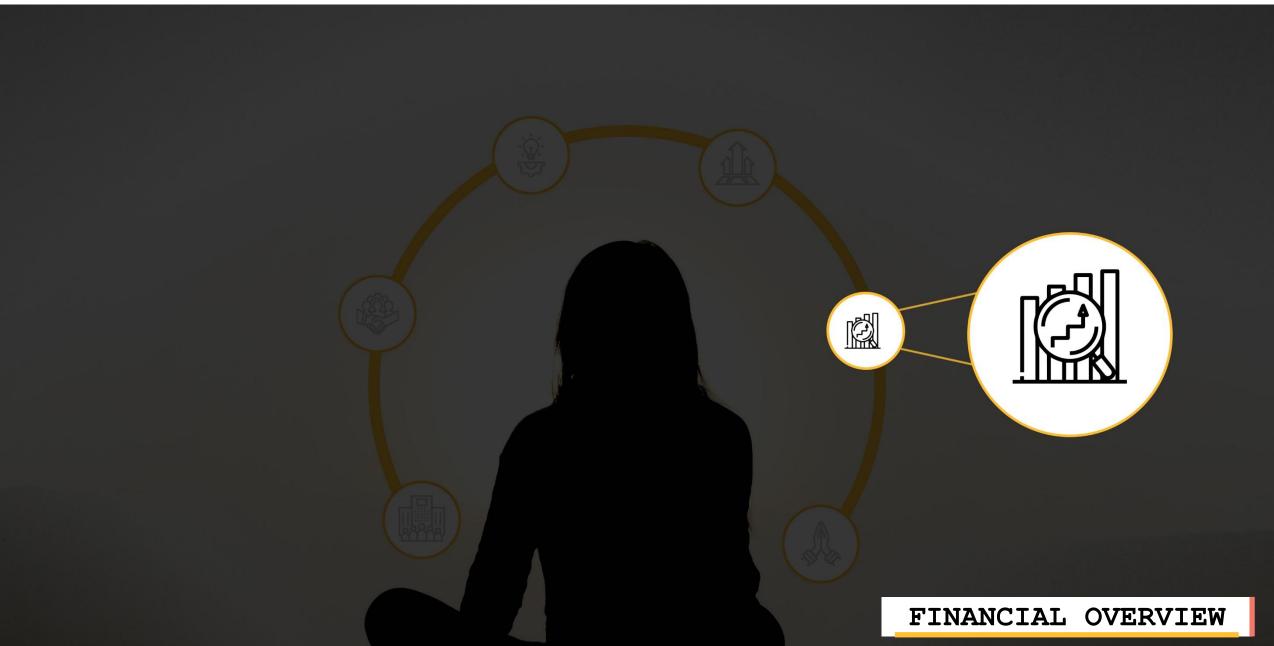


- The expert network industry, part of the B2B Human Cloud, has experienced rapid growth in recent years due to increasing demand for specialized knowledge and insights in complex and fast-paced industries such as technology, healthcare, and finance.
- Despite being affected by Covid-19, the industry still grew to over \$1.5 billion in 2020.
- The study shows potential for future growth, particularly in under-penetrated areas such as Asia and Europe, and diversification of client segments beyond hedge funds to include consulting and corporates.









# Half Yearly Financial Performance



PARTICULARS (INR MN)	H2 FY25	H2 FY24	Y-o-Y	H1 FY25	Н-о-Н
Revenue from Operations	421.15	266.39	58.1%	351.89	19.7%
Expenses	345.96	218.63	58.2%	280.52	23.3%
EBITDA	75.19	47.76	57.4%	71.37	5.4%
EBITDA Margins (%)	17.85%	17.93%	(8) Bps	20.28%	(243) Bps
Depreciation and amortisation	0.08	0.02	300.0%	0.08	0.0%
Finance costs	2.03	0.99	105.1%	1.84	10.3%
Other Income	12.17	12.36	(1.5)%	9.92	22.7%
Profit before tax	85.25	59.11	44.2%	79.37	7.4%
Tax expense	20.22	15.72	28.6%	19.99	1.2%
PAT	65.03	43.39	49.9%	59.38	9.5%
PAT Margins (%)	15.44%	16.29%	(85) Bps	16.87	(143) Bps
Diluted EPS (INR)	6.71	4.48	49.8%	6.12	9.6%

# Annual Consolidated Financial Performance



PARTICULARS (INR MN)	FY25	FY24	Y-o-Y
Revenue from Operations	773.03	517.48	49.4%
Expenses	626.44	416.09	50.6%
EBITDA	146.59	101.39	44.6%
EBITDA Margins (%)	18.96%	19.59%	(63) Bps
Depreciation and amortisation	0.17	0.04	NA
Finance costs	3.87	1.34	NA
Other Income	22.08	1 <b>5.</b> 65	41.1%
Profit before tax	164.63	115.66	42.3%
Tax expense	40.21	29.98	34.1%
PAT	124.42	85.68	45.2%
PAT Margins (%)	16.10%	16.56%	(46) Bps
Diluted EPS (INR)	12.83	8.84	45.1%

# Historical Income Statement



FY22	FY23	FY24	FY25
219.85	339.43	517.48	773.03
176.75	285.12	416.09	626.44
42.09	54.31	101.39	146.59
19.14%	16.00%	19.59%	18.96%
0.05	0.11	0.04	0.17
0.14	0.46	1.34	3.87
2.17	3.49	15.65	22.08
44.07	57.23	115.66	164.63
10.01	14.66	29.98	40.21
34.07	42.57	85.68	124.42
15.50%	12.54%	16.56%	16.10%
34.07	42.57	85.68	124.42
NA	4.58	8.84	12.83
	219.85 176.75 42.09 19.14% 0.05 0.14 2.17 44.07 10.01 34.07 15.50% 34.07	219.85 339.43   176.75 285.12   42.09 54.31   19.14% 16.00%   0.05 0.11   0.14 0.46   2.17 3.49   44.07 57.23   10.01 14.66   34.07 42.57   15.50% 12.54%   34.07 42.57	219.85 339.43 517.48   176.75 285.12 416.09   42.09 54.31 101.39   19.14% 16.00% 19.59%   0.05 0.11 0.04   0.14 0.46 1.34   2.17 3.49 15.65   44.07 57.23 115.66   10.01 14.66 29.98   34.07 42.57 85.68   15.50% 12.54% 16.56%   34.07 42.57 85.68

# Historical Balance Sheet

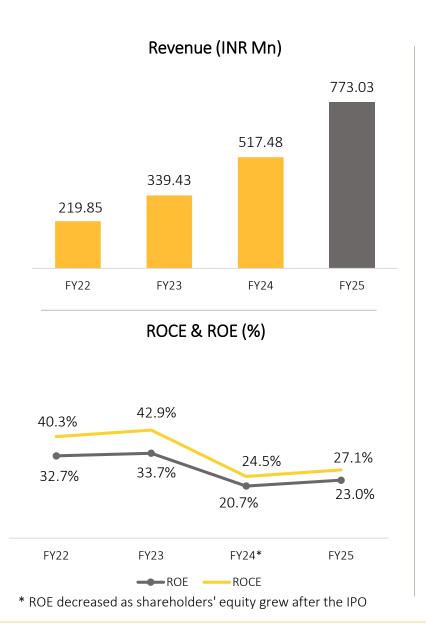


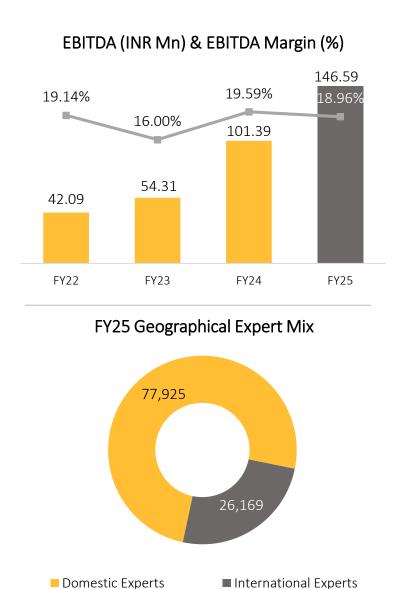
PARTICULARS (INR MN)	FY23	FY24	FY25
NON-CURRENT ASSETS	0.02	8.95	23.86
a) Property, plant and equipment	0.02	0.24	0.21
b) Capital work-in-progress	-	-	-
c) Intangible assets under development	-	8.71	23.65
e) Deferred tax assets (net)	-	-	-
f) Other non-current assets	-	-	-
CURRENT ASSETS	160.31	458.92	588.94
a) Inventories	-	-	-
b) Financial Assets	-	-	-
i) Trade Receivables	59.39	110.23	175.82
ii) Cash and cash equivalents	62.74	312.1	354.71
iv) Loans	-	-	-
v) Other financial assets	-	-	_
c) Other current assets	38.18	36.59	58.41
TOTAL ASSETS	160.33	467.87	612.80

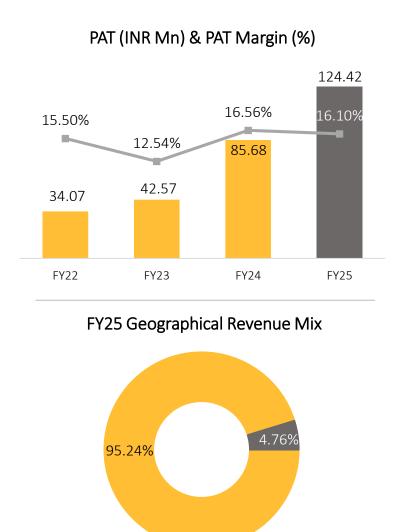
PARTICULARS (INR MN)	FY23	FY24	FY25
EQUITY	126.22	413.86	540.54
Equity Share Capital	74.67	96.91	96.97
Other Equity	51.55	316.95	443.57
NON-CURRENT LIABILITIES	1.7	3.42	7.69
a) Financial Liabilities	-	-	-
b) Provisions	1.53	2.09	6.76
c) Deferred tax liabilities (net)	0.17	1.33	0.93
d) Other Non- Current Liabilities	-	-	-
CURRENT LIABILITIES	32.41	50.59	64.57
a) Financial Liabilities	-	-	-
i) Borrowings	-	-	-
iii) Trade Payables	7.29	7.22	2.68
iv) Other financial liabilities	-	-	-
b) Other current liabilities	10.93	15.15	20.88
c) Provisions	14.19	28.22	41.01
TOTAL EQUITY AND LIABILITIES	160.33	467.87	612.80

# Company Performance







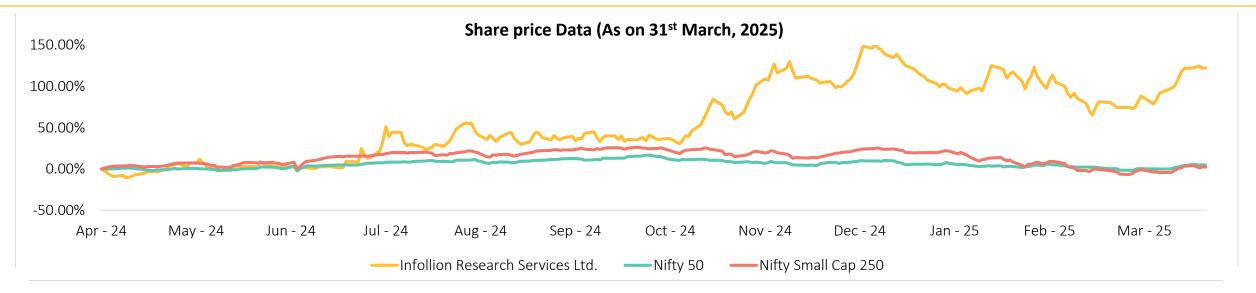


Domestic Revenue

■ International Revenue

# Capital Market Data

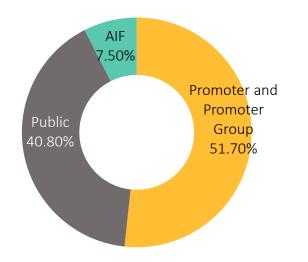




## Market Data (As on 31st March, 2025)

Particulars	INR
Face Value	10.0
CMP	460.3
52 Week H/L	529.95/ 184.00
Market Capitalization (Mn)	4,463.52
Shares O/S (Mn)	9.7
Average Volume ('000)	27.3

### **Shareholding Pattern (As on 31st March, 2025)**



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#### For further details, please feel free to contact our Investor Relations Representatives:



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Email: infollion@valoremadvisors.com



