

1 SHEMAROO ENTERTAINMENT LTD

Shemaroo Entertainment Ltd is engaged in content aggregation and distribution across television, broadcasting, and digital platforms. It is an established brand with over 60 years of industry presence and a global reach spanning several countries. The company is a leading Indian content powerhouse with over 200 million YouTube subscribers and maintains a dominant leadership position in the regional Gujarati content segment.

2 Business Segments

Digital segment (FY26: 47%): This growing segment spans three go-to-market models. On the B2B side, Shemaroo licenses content to global streaming platforms such as Netflix and Amazon Prime through digital syndication agreements. Its B2B2C presence is anchored by YouTube and Facebook, where the company has built an audience of over 200 million subscribers and monetises through advertising revenue shared with the platforms. On the B2C front, Shemaroo operates its flagship OTT platform, ShemarooMe, which holds a leading position in the Gujarati market and serves subscribers directly with regional and entertainment content.

Traditional segment (FY26: 53%): This established segment continues to generate the majority of revenue across broadcast and distribution channels. The B2C business is driven by four free-to-air broadcasting channels. The B2B2C channel comprises DTH partnerships with operators such as Tata Sky and Airtel TV, offering curated linear subscription services that provide a predictable and recurring revenue stream. On the B2B side, Shemaroo licenses content to national television networks and major international airlines for in-flight entertainment through its TV syndication business.

3 Key Strengths

- Established brand presence with over 60 years of industry experience and high consumer recall.
- Formidable and diverse content library with ownership of perpetual rights for long-term monetization across multiple formats.
- Market leadership in the niche Gujarati regional content segment through the ShemarooMe OTT platform.
- Massive global digital footprint with over 200 million subscribers across 50 YouTube channels.
- Balanced business model featuring five distinct revenue streams across digital and traditional media segments.
- Professionalized management team consisting of industry stalwarts with deep expertise in media and entertainment.
- Extensive distribution reach providing anytime-anywhere entertainment through global partnerships in markets like the USA, UAE, and Malaysia.

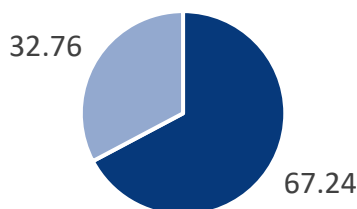
4 Key Growth Drivers

- Massive digital presence with over 200 million YouTube subscribers and 11 billion quarterly views driving advertising revenue.
- Dominant Gujarati market position maintained through regular original web series and digital movie premieres.
- Growth in subscription models driven by falling data costs and rising smartphone penetration.
- Adoption of AI and Web3 technologies to automate operations and personalize consumer experiences.
- Ownership of perpetual content rights enabling recurring monetization across platforms with minimal costs.

Key Financials	FY23	FY24	FY25	FY26
Total Sales	5566	7072	6851	5,831
Sales Growth (Y-O-Y)	22.59%	45.94%	27.05%	(14.9)%
EBITDA	473	0	(798)	(2648)
EBITDA Margins (%)	8.49%	(0.04)%	(11.64)%	(45.42)%
Net Profit	94	(407)	(850)	(2182)
Net Profit Margins (%)	1.68%	(5.75)%	(12.40)%	(37.49)%
Diluted EPS (In Rs)	3.45	(14.94)	(31.09)	(79.96)
Diluted EPS Growth (Y-O-Y)	77.84%	NA	NA	NA

Key Financial Ratios	FY25
Net Debt to Equity (x)	1.09x
Current Ratio	4.6
Interest Coverage Ratio	NA
Return on Equity	(80.97)%
Return on Capital Employed	(46.28)%
Debtor Days	55
Inventory Days	248
Working Capital Days	342

Shareholding Pattern



■ Promoter ■ Public

Capital Structure

Share Price as on 31st March, 2026	75.8
Number of Shares o/s (in Mn)	28.7
Market Capitalisation	2,178
Add: Debt	2,997
Add: Minority Interest	-28
Less: Cash & Equivalents	49
Enterprise Value	5,098
Networth	2,700

Investor Relations Team

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