

1 Pricol Ltd

Pricol Limited is one of India's leading automotive technology and precision engineered solutions companies, headquartered in Coimbatore, India. The company has grown into a reputed brand in the global automotive industry. It is a leading supplier of instrument clusters to major Two-wheeler, Three-wheeler, Passenger Vehicle, Commercial Vehicle and Off-road Vehicle manufacturers in India and overseas. Pricol currently operates 14 manufacturing plants, including 7 facilities across Coimbatore, Manesar, Pantnagar, Pune and Sricity in India, 1 plant in Indonesia, and 6 P3L units dedicated to plastic products.

2 Business Segments

Driver Information Systems and Connected Vehicle Solutions – It offers a complete range of instrument clusters, sensors and telematics suited for entry level requirements to advanced requirements of automotive OEMs.

Actuation, Control & Fluid Management Systems – Offers a wide range of pumps & allied products across two-three wheelers, cars and vans, commercial vehicles, tractors and off-road vehicles too.

Precision Products – Manufactures precision-molded components and assemblies for two-wheeler, passenger vehicles, commercial vehicles, and industrial OEMs.

3 Key Strengths

- Pricol is the 2nd largest manufacturer in the world for both instrument cluster and fuel level sensors for 2/3-wheeler application.
- Diversified product profile comprising of driver information systems, Pumps and mechanical products
- Fully vertically integrated with State-of-Art manufacturing facilities across
- India.
- 2 DSIR approved research facilities for in-house R&D with more than 470 Product and Process engineers.
- Strategic technology tie-up with Sibros Technologies for End-to-End telematics solution and BMS PowerSafe for Battery Management Systems.
- Long standing relationships with major OEM's
- EV product portfolio in place and deployed for various requirement of EV vehicles.

4 Key Growth Drivers

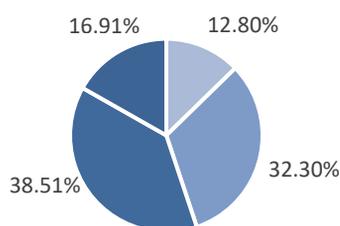
- Increase in digitization of instrument clusters post introduction of BS-VI emission norms is a big growth opportunity for the company.
- China +1 strategy has led to shift in supply chains, India can possibly increase its share in the global auto component trade to 4-5% by 2026.
- The Global driver information system market is expected to grow at a CAGR of 7.5% to reach a valuation of USD 8,770.9 Mn by 2032.
- The Indian automotive OEM industry aspires triple vehicle sales by 2026, from 26 Mn to 65 Mn to 76 Mn, vehicles across segments.
- The MoU signed for switches and throttles with Domino Sri strengthens presence in premium motorcycle control systems, enabling access to higher-value content per vehicle and expanding its addressable opportunity within the 2W segment.

Key Financials (INR Mn)	FY23	FY24	FY25	9M-FY26
Total Sales	19,586	22,718	26,919	29,416
Sales Growth (Y-O-Y)	26.4%	16.4%	18.5%	
EBITDA	2,285	2,731	3,129	3,384
EBITDA Margins (%)	11.67%	12.02%	11.62%	11.50%
Net Profit	1,247	1,406	1,670	1,776
Net Profit Margins (%)	6.37%	6.19%	6.20%	6.04%
Diluted EPS (In Rs)	10.2	11.5	13.7	14.6
Diluted EPS Growth (Y-O-Y)		13%	19%	

Key Financial Ratios	H1-FY26
Net Debt to Equity (x)	0.01
Fixed Asset Turnover	4.6*
Interest Coverage Ratio	12
Return on Equity	16.44%*
Return on Capital Employed	18.71%*
Debtor Days	51.5*
Inventory Days	76.5*
Working Capital Days	112.7*

*as on FY25

Shareholding Pattern



■ FII ■ Public ■ Promoters ■ DII

Capital Structure

Share Price as on 31st Dec, 2025	659.8
Number of Shares o/s	121.9
Market Capitalisation	80,411.3
Add: Debt	1,126.9
Add: Minority Interest	-
Less: Cash & Equivalents	1,025.2
Enterprise Value	80,513
Networth	11,332

Investor Relations Team

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